

## Public procedure directory of the company Staatliches Hofbräuhaus in München, Munich, pursuant to Sections § 4g and § 4e of the German Federal Data Protection Act (BDSG)

In accordance with Section 4g of the German Federal Data Protection Act (BDSG), the data privacy official must take suitable steps to disclose the information stipulated in Section 4, BDSG, to any person on request. We hereby comply with this obligation, thus dispensing with the need for you to personally request this information.

### 1. Name and address of the responsible entity:

Staatliches Hofbräuhaus in München  
Hofbräuallee 1  
81829 Munich  
Germany  
Telephone: +49-89-92105-0  
info@hofbraeuhaus.com www.hofbraeuhaus.com

### 2. Head of the responsible entity:

Dr. Michael Möller, Director

### 3. Person in charge of data processing

Anton Bensegger, IT Administrator

### 4. Data privacy official:

Christoph Mayrhofer, Data Privacy Officer

### 5. Purpose for which data is collected, processed and used:

The Staatliches Hofbräuhaus in München (HB for short) is a company of the Free State of Bavaria.

The company's purpose is the production of beer, the sale of beer and non-alcoholic beverages and pursuit of ancillary operations as customary in the brewing trade.

The brewery distributes its beer in Germany mainly in catering establishments, in the beverage wholesale trade and in the food retail trade. Internationally its beer is delivered to approx. 30 countries by means of direct exporting.

Additionally, in its role as franchisor, HB offers interested partners the possibility of realizing concepts based on the example of the Hofbräuhaus in Munich at selected locations.

Storage and processing of personal data is performed for own purposes. In addition, processing and use of personal data is performed by our employees for the purposes of contract implementation and human resources administration.

Data is collected, processed and used in accomplishment of the above-mentioned purposes.

## 6. Description of the groups of persons concerned and associated data or categories of data:

- Customer data, data from suppliers/service-providers: address data, including telephone, fax and email data, bank details, contractual data, accounting and performance data insofar as necessary for fulfillment of the purposes named at Section 5.
- Prospective customers/non-customers: address data, fields of interest, quotation data, accounting and performance data.
- Applicant data: application documents, information on professional career, education/training and qualifications
- Employee data: Contractual, master and accounting data insofar as relevant for social benefits; income tax data, bank details, data for human resources administration and human resources control

## 7. Recipients or categories of recipients to whom data might be disclosed:

Public entities (social insurance institutions, financial and supervisory authorities) in the event that overriding legal requirements apply.

In-house departments involved in the implementation of the respective business processes (human resources administration, bookkeeping, accounting, procurement, marketing, administration, sales, and electronic data processing)

External contractors (service-providing companies) pursuant to Section 11, BDSG, and external entities and in-house departments of the company Staatliches Hofbräuhaus in München for fulfillment of the purposes named at Section 5.

## 8. Standard data retention periods:

The law specifies various retention duties and periods. The respective data are deleted on expiry of these periods in the event that they are no longer required for contract performance or entrepreneurial purposes.

## 9. Planned data transfer to third countries:

- Data transfers to third countries are performed solely as required within the scope of contract performance, necessary communication and other exceptions expressly provided for in the BDSG.
- Data transfer to countries outside the European Union or the European Economic Area (EEA) is performed solely within the scope of order data processing or of legitimate interests, or on the basis of explicit consent provided by the persons concerned to companies belonging to the group, or to other service-providers
- In the process it is ensured that the data privacy rights of the affected persons are safeguarded by means of suitable measures. Employee data are transmitted for performance of employment contracts or on the basis of a legitimate interest, or on the basis of declarations of consent or works agreements in the context of binding contract agreements.
- Data transfer may also take place if required for communication with the contractual partner, on such partner's behalf or for performance of contract.

Staatliches Hofbräuhaus in München

Director



Dr. Michael Möller